Social Network Sites: Definition, History, and Scholarship

Paper Summary

This is an interesting paper which acts as an introductory to the concept of social networks. It provides a good introduction, definition, history and comparison of different social networks and most importantly goes on to identify different ares of research going on in the area of SNNs . It also offers a very useful future research section which can be exploited to add value to existing SNNs. In addition it provdes very good references to follow and the range of refeences cover a whole lot of well established social networking bibliography covering a wide range of different perspectices.

Relevance to Soton Student Connect

I believe this paper gives us a good jump start and gets us going the right directions in designing, implementing and justifying our project. After all we are following the foot prints of the existing SNNs and it is vital to have a sound understanding of them and their strengths and weaknesses. It also introduces us the fundamental concepts and underlying features of SNNs throughout their development. This paper will prove to be of especial importance to us when it comes to evaluation of existing similar tools and technologies part of portfolio. It alone can be our single vital resource in doing so. I recommend all the fellow member to have a go at this nice paper.

Citation

Boyd, D. M. and Ellison, N. B. (2008), Social Network Sites: Definition, History, and Scholarship. Journal of Computer-Mediated Communication, 13: 210–230. doi: 10.1111/j.1083-6101.2007.00393.x